



Dr. Rhoda Kupferberg Joss, Psy.D.
Director

Dr. Rhoda Kupferberg Joss, Psy.D. is a member of the Board of Directors at Patient Airlift Services and has been since its inception. Rhoda is a licensed doctoral clinical psychologist in private practice in Massachusetts. Her areas of expertise include behavioral medicine, trauma recovery, hypnotherapy, dissociative disorders, family and couples work, medical psychology and ethical issues in treatment.

Rhoda has extensive experience in outreach and fundraising including coordinating clinical organizations for over 30 years. She is involved with the Handel and Haydn Society in Boston, a 200-year-old classical music performing society. In her work with volunteer pilot organizations, Rhoda has assisted in connecting with medical organizations such as Boston Foundation for Sight. She has served on the Board of Directors at the Marino Center for Progressive Health and continues to serve as a trustee for family charitable trusts.

In speaking of her work with Patient Airlift Services, Rhoda says “It is a joy to serve as a member of this truly honorable organization. PALS fulfills a need that is largely un-serviced and aids patients with respect and dignity. It is a rare privilege to see such needs being served efficiently and with great kindness. It continues to be a life altering experience to be part of this amazing and wonderful organization.”

Rhoda lives in Massachusetts with her husband Paul C. Joss and has a step-daughter, a step-son, a daughter-in-law and a grand-daughter. In her leisure time, Rhoda is an avid reader and enjoys exercise, swimming, music and travel.